Fear and Loathing on the Front Lines

8th Canadian Waste Resource Symposium
Kirk Symonds – Regional 6 Solid Waste Management
Confessions of a Professional Garbage Talker

• While the public may be passionate about recycling, their behaviour can defy logic.
After more than a decade on the front lines of waste education, I started to identify some trends.
Front line education is critical

Individual interactions seem to have the most impact
The “smartest” guy at bar

I am going to buy a giant clear bag!!!
People can be too helpful!
People do stupid things in life - they do stupid things with their garbage
Limitless

Our rules regarding limits can be subjective
The public is not always that appreciative of our input.
“Somebody Told Me”
What About That Guy?

Sometimes the public would rather talk about someone else's problem rather than their own.
“Why do you Make it **SO** complicated?”

Paper
Papier
Doesn’t it all go in the “dump” anyway?
It’s not my garbage!
You Know What You Should Do?
Thank You!

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