

Business Rewards Program

Kirk Symonds
Region 6 Solid Waste
Management

Rationale

- Reward exemplary waste practices in Businesses
- Promote recycling and composting in businesses



Delivery

- Developed by Region 6 in 2004
- Delivered by municipal staff
- Supported by Region 6 Staff – certificates and funding
- Program is adjusted to meet the needs of each municipal unit.

Choosing a Business

- Proactive

Business Initiates

Municipality Initiates

- Reactive

Previous Waste Issues Resolved

Sector is Being Targeted

Evaluation Process

Evaluated in three main areas:

- Prevention of excess waste production,
 - Education of the public and staff
 - Management of waste system.
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- Offers a snapshot-in-time of waste management practices

QUESTION	Mark/2	NO	COMMENT
<p>Procurement and Policy:</p> <p>Is business conducted according to a green procurement policy and best practices?</p> <p><i>Example:</i> Do they use recycled/reused paper? Do they use biodegradable products? Have programs been implemented to minimize waste? Ie ketchup dispenser vs. little packets?</p>	/2		
<p>Source Separation:</p> <p>Does the business provide proper source separation containers for recyclables and organics? Are the containers sufficient and in a convenient location ?</p> <p>OR</p> <p>2. Is the public area waste gathered and managed solely by staff</p>	/2		

QUESTION	Mark/2	NO	COMMENT
<p>Internal Collection:</p> <p>Is the manner for internal collection sustainable?</p> <p><i>Example</i></p> <p>Is there a system in place so no matter who is doing the job, it will get done—procedure in place—vs. a keen staff person who is just making it happen</p>	/2		
<p>External Storage:</p> <p>Are there different storage spaces/dumpsters provided for different waste streams?</p>	/2		

QUESTION	Mark/2	NO	COMMENT
<p>Communication of Waste Management Program:</p> <p>Signage—is it simple, effective, targeted?</p> <p><i>Example:</i> Brochures, posters, etc. If signage is not necessary, do staff sort the waste?</p>	/2		
<p>Bins:</p> <p>Are convenient receptacles provided for all recyclables and organics and waste to clients; if not, are staff provided with convenient receptacles to properly sort? Are the bins properly placed for maximum use?</p>	/2		
<p>Training:</p> <p>Are all staff trained and do they make use of appropriate resources provided by management?</p> <p>Does staff interface with the public to improve waste source separation?</p>	/2		

QUESTION	Mark/2	NO	COMMENT
<p>Procedures:</p> <p>Does the business have a Waste Committee or Green Team and a designated 'Waste Manager or Champion' as head of the team?</p> <p>Is the Waste Management Program ongoing and self-sustaining? (ie supported by policy)</p> <p>Are the duties of the manager or champion part of their job description?</p> <p>Are duties assigned to the waste management committee?</p>	/2		
<p>Staff training/communication:</p> <p>How is staff updated on changes to the program? <i>Please provide a copy of a recent memo or update</i></p> <p>Are changes/updates communicated effectively?</p> <p>Are waste management issues covered at specific training sessions and/or are waste management issues covered at regular staff meetings?</p> <p>Are ample time and resources made available to staff?</p>	/2		
<p>Communication with Hauler:</p> <p>Does your hauler follow through with your prevention measures?</p>	/2		

- Scoring a 16 out of a possible 20 points gives a business a certificate and dated door decal



Promotion

- Newspaper Ads
- Radio Ads
- Website promotion

LUNENBURG REGIONAL
Community Recycling Centre

BUSINESS OF THE MONTH
KILTIED FRENCHMAN STEAKHOUSE
BAYPORT

Owner Debbie Scott & Chef Richard Harms do a fantastic job of recycling and reducing waste. Debbie uses fully compostable takeout containers or welcomes you to bring your own container to reduce waste. They have made their own recycling signs and waste management is part of everyone's job description.

Want your firm to become Business of the Month?
Give us a call at 543-2913 and visit us at
www.CommunityRecycling.ca

TURNING OUR RESOURCES AROUND

Follow Up

- Revisit Businesses every 2 years
- Solid Waste Inspections

Reach of Program

- 50+ businesses rewarded
- 2006 - 4 Municipal units around Bridgewater.
- 2007- Chester and Shelburne begin
- Radio reaches three counties

Winners

- May 2005 - Tim Hortons Barb O'Kroeneq
- June 2005 - Dairy Queen
- July 2005 - A&W (North St.)
- August 2005 - Topmast Motel
- September 2005 - M&M Meat Shops
- October 2005 - Salt Spray Café
- November 2005 - LeRoy Whynot General Trucking
- December 2005 - Save Easy, Bridgewater
- January 2006 - PJ's Quality Used Clothing
- February 2006 - Bridgewater Daycare
- March 2006 - Greco
- April 2006 - Davidson Insurance
- May 2006 - Bright Star
- June 2006 - Hebbs Greenhouse
- July 2006 - Magic Wok
- August 2006 - Resolve
- September 2006 - Composites Atlantic
- October 2006 - O-Regan's Toyota
- November 2006 - Chataway Café
- December 2006 - McDonalds, Bridgewater
- January 2007 - Kinburne Pharamasave
- February 2007 - Swweet Retreats
- March 2007 - Craig Thompson Massage Therapist
- April 2007 - New Germany Shoppers Drug Mart
- May 2007 - Nova Scotia Building Supplies
- June 2007 - Ellora Foods, La Have
- July 2007 - Waves Seafood & Grill
- August 2007 - Finish Line Hair Design
- September 2007 - Tim Hortons, Lunenburg
- October 2007 - Intervale Restaurant, New Germany
- November 2007 - Nova Veterinary Clinic, Bridgewater
- December 2007 Hillside Pines, Bridgewater
- January 2008 - Michelin, Bridgewater
- February 2008 - Tim Hortons, Bridgewater
- September 2007 - Tim Hortons, Lunenburg
- October 2007 - Intervale Restaurant, New Germany
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Benefits

- Reward “Good” Behaviour
- Responsive Approach to Waste Audits
- Social Marketing – Utilizing Community Leaders